

**DISPLAY Elektronik GmbH**

# DATA SHEET

**LCD MODULE**

**DEM 480272P VMX-PW-N  
(A-TOUCH)**

*Product Specification*

*Version: 2*

**03.09.2020**

# GENERAL SPECIFICATION

---

MODULE NO. :

DEM 480272P VMX-PW-N  
(A-TOUCH)

CUSTOMER

| VERSION NO. | CHANGE DESCRIPTION  | DATE       |
|-------------|---------------------|------------|
| 0           | Original Version    | 09.04.2020 |
| 1           | Change Temperature  | 10.04.2020 |
| 2           | Change the drawings | 03.09.2020 |
|             |                     |            |
|             |                     |            |
|             |                     |            |
|             |                     |            |
|             |                     |            |
|             |                     |            |
|             |                     |            |
|             |                     |            |

PREPARED BY: YK

DATE: 03.09.2020

APPROVEDBY: MHI

DATE: 03.09.2020

**CONTENTS**

**1. GENERAL SPECIFICATIONS.....2**

**2. EXTERNAL DIMENSIONS .....4**

**3. BLOCK DIAGRAM .....6**

**4. PIN ASSIGNMENT .....7**

**5. OPTICAL CHARACTERISTICS.....9**

**6. ABSOLUTE MAXIMUM RATINGS .....12**

**7. ELECTRICAL CHARACTERISTICS .....12**

**8. TIMING CHARACTERISTICS.....13**

**9. RELIABILITY TEST .....17**

**10. LCD MODULES HANDLING PRECAUTIONS.....18**

**11. OTHERS .....18**

**1. GENERAL SPECIFICATIONS**

| <b>ITEM</b>                    | <b>STANDARD VALUE</b>               | <b>UNIT</b> |
|--------------------------------|-------------------------------------|-------------|
| LCD TYPE                       | TFT/IPS/NORMALLY BLACK/TRANSMISSIVE |             |
| MODULE SIZE                    | 105.50 x 67.20 x 4.00               | mm          |
| ACTIVE SIZE                    | 95.04 x 53.856                      | mm          |
| PIXEL PITCH                    | 0.198 x 0.198                       | mm          |
| NUMBER OF DOTS                 | 480 x 272                           |             |
| DRIVER IC                      | SC7283-G4                           |             |
| INTERFACE TYPE                 | 24 BIT RGB                          |             |
| RECOMMENG VIEWING DIRECTION    | ALL                                 | O'CLOCK     |
| GRAY SCALE INVERSION DIRECTION | -                                   | O'CLOCK     |
| COLORS                         | 16.7 Million                        |             |
| BACKLIGHT TYPE                 | 12-CHIP WHITE LED                   |             |
| TOUCH PANEL TYPE               | RTP                                 |             |

**Touch Panel Features:**

|             |                                      |
|-------------|--------------------------------------|
| Type:       | 4-Wire Analogy Resistive Touch Panel |
| Input Mode: | Stylus or Finger                     |
| ITO Film:   | 0.2 mm (T)                           |
| ITO Glass:  | 0.7 mm (T)                           |
| Connector:  | FPC                                  |

**Touch Panel Mechanical Characteristics**

Surface Hardness: 3H or more (according to JIS-K5400).

**Touch Panel Optical Characteristics**

Transmittance: 80% Typical.

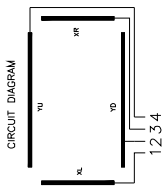
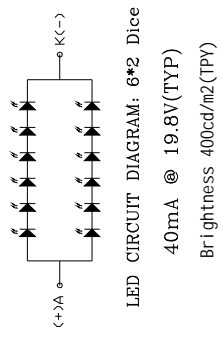
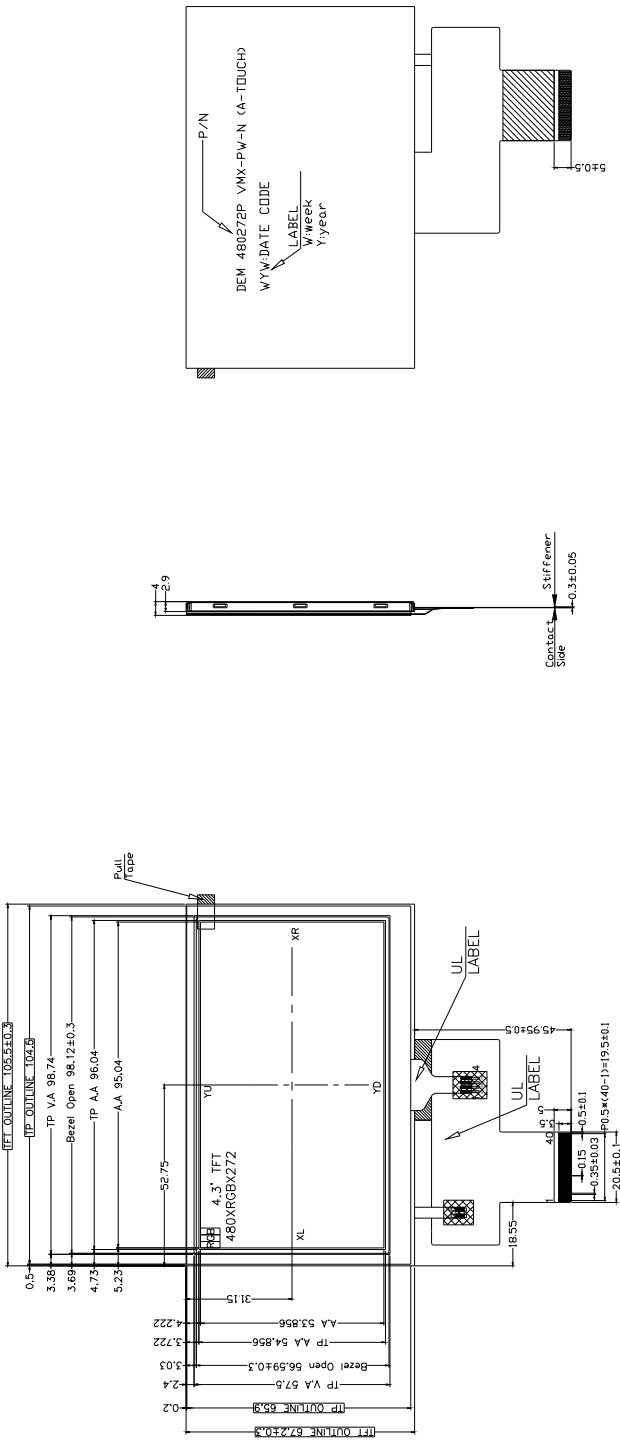
**Touch Panel Rating**

1. Maximum Voltage  
Less than DC 7 volts.
2. Operating Temperature Range  
- 30°C to 85°C (Humidity: 20% RH to 70% RH, No condensation of dew).
3. Storage Temperature Range  
- 30°C to 85°C (Humidity: 20% RH to 80% RH, No condensation of dew).

**Electrical Characteristics**

1. Resistance between Terminals  
Direction "X": 430~950Ω  
Direction "Y": 145~320Ω
2. Linearity  
X axis:  $\leq \pm 1.5\%$   
Y axis:  $\leq \pm 1.5\%$
3. Insulation Resistance: 20MΩ or more at DC 25 V.
4. Chattering Time: 10 msec or less at 100kΩ Pull-up.

2. EXTERNAL DIMENSIONS

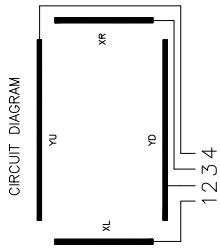
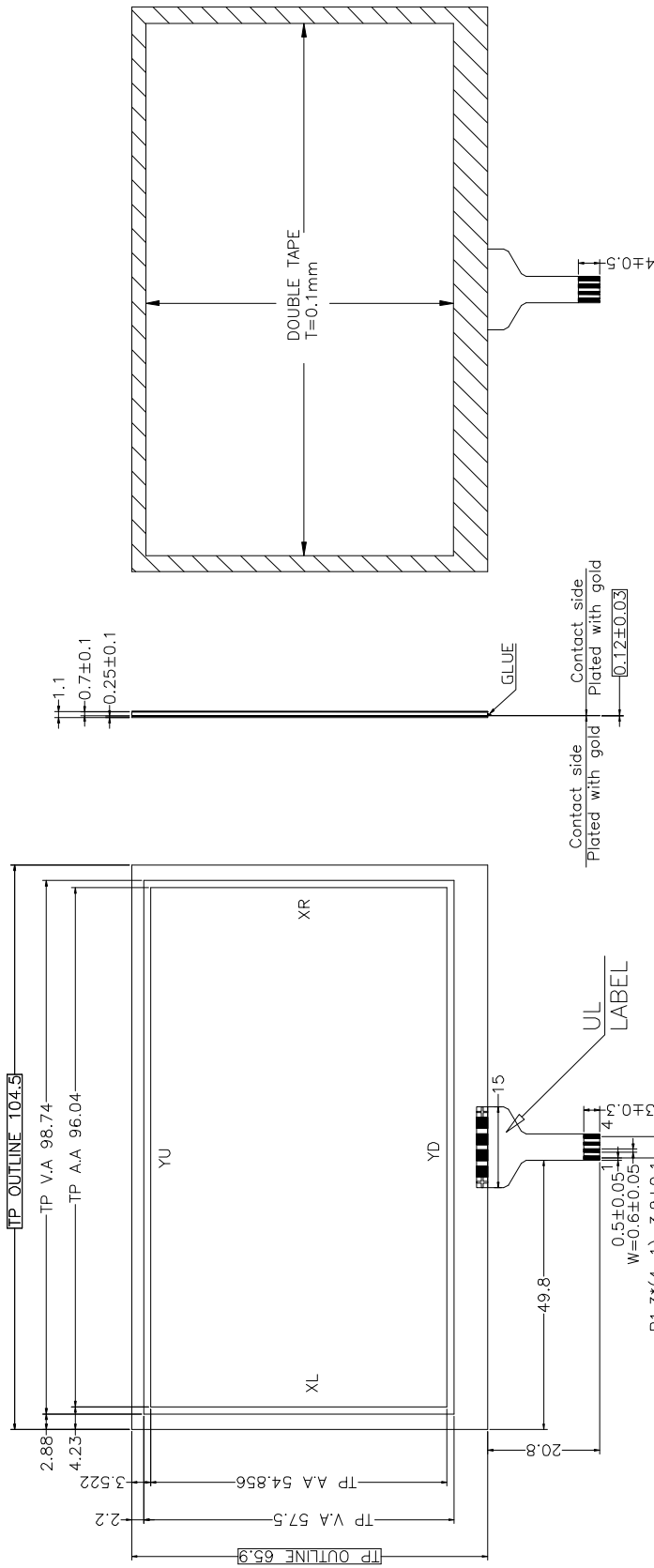


SIGNAL ASSIGNMENT

| PIN | NAME |
|-----|------|
| 1   | XL   |
| 2   | YD   |
| 3   | XR   |
| 4   | YU   |

- Remark:
- 1.Unmarked tolerance is  $\pm 0.3$
  - 2.All materials comply with RoHS
  3.  ...:critical dimension.
  - 4.LED Lifetime:50000h.

Touch Panel:

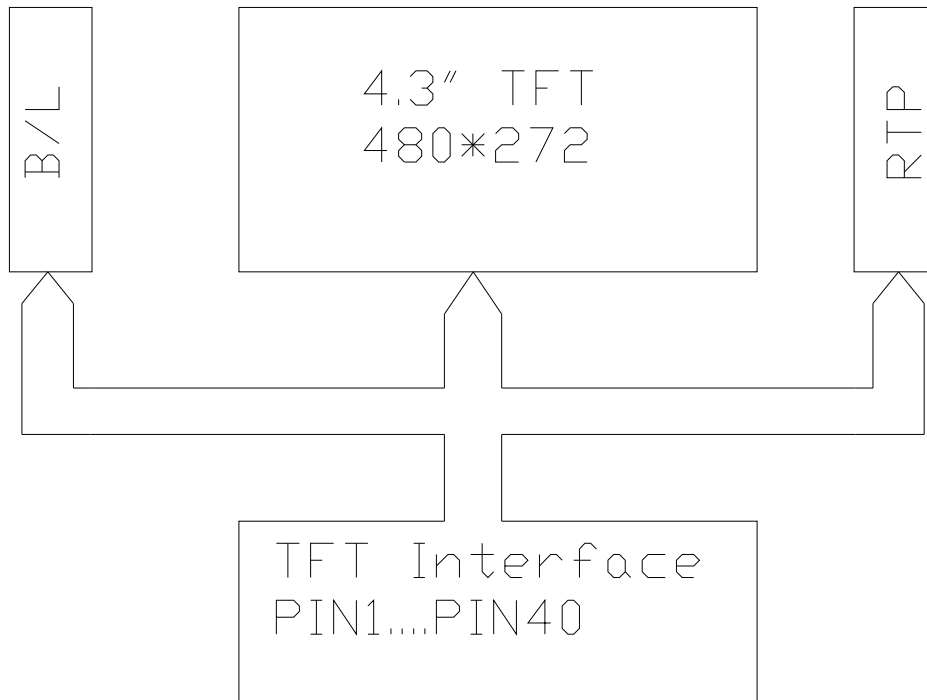


SIGNAL ASSIGNMENT

| PIN | NAME |
|-----|------|
| 1   | XL   |
| 2   | YD   |
| 3   | XR   |
| 4   | YU   |

- REMARK:
1. Glass THK:0.7mm
  2. Total THK:1.1mm
  3. Linearity:±1.5% or less
  4. Transmittance:80% Typical
  5. Resistance  
430<X<950 ohm  
145<Y<320 ohm
  6. Connector:FPC
  7. For prevention of detach of FPC from Glass,add taping and gluing(Like LCD module)
  8. Operating Force:20~100g  
Silicon Rubber Measuring Head Contact Area:  $\phi 0.3\text{mm} \sim \phi 0.8\text{mm}$
  9. General Tolerance:±0.3mm.
  10. All materials comply with RoHS
  11. ...critical dimension.

**3. BLOCK DIAGRAM**





**4. PIN ASSIGNMENT**

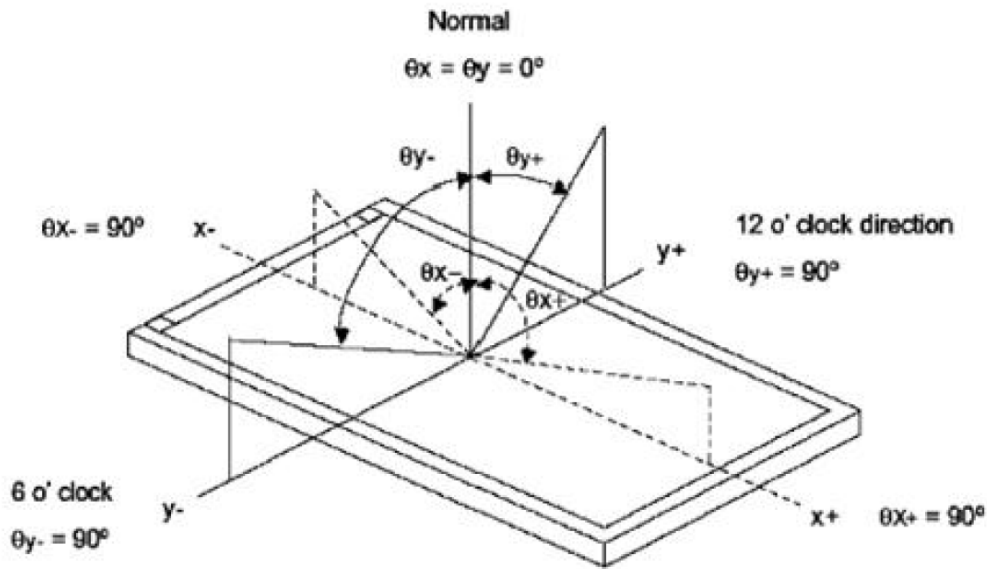
| <b>Pin No.</b> | <b>Symbol</b> | <b>Description</b>       |
|----------------|---------------|--------------------------|
| 1              | VSS           | Ground                   |
| 2              | VSS           | Ground                   |
| 3              | VDD           | Logic power supply(3.3V) |
| 4              | VDD           | Logic power supply(3.3V) |
| 5              | R0            | Red data (LSB)           |
| 6              | R1            | Red data                 |
| 7              | R2            | Red data                 |
| 8              | R3            | Red data                 |
| 9              | R4            | Red data                 |
| 10             | R5            | Red data                 |
| 11             | R6            | Red data                 |
| 12             | R7            | Red data (MSB)           |
| 13             | G0            | Green data (LSB)         |
| 14             | G1            | Green data               |
| 15             | G2            | Green data               |
| 16             | G3            | Green data               |
| 17             | G4            | Green data               |
| 18             | G5            | Green data               |
| 19             | G6            | Green data               |
| 20             | G7            | Green data (MSB)         |
| 21             | B0            | Blue data (LSB)          |
| 22             | B1            | Blue data                |
| 23             | B2            | Blue data                |
| 24             | B3            | Blue data                |
| 25             | B4            | Blue data                |
| 26             | B5            | Blue data                |
| 27             | B6            | Blue data                |
| 28             | B7            | Blue data (MSB)          |
| 29             | VSS           | Power ground             |
| 30             | CLK           | Pixel clock              |
| 31             | DISP          | Display on/off           |
| 32             | HSYNC         | Horizontal sync signal   |
| 33             | VSYNC         | Vertical sync signal     |

|    |      |                   |
|----|------|-------------------|
| 34 | DE   | Data Enable       |
| 35 | XR   | Touch Panel Pin   |
| 36 | YD   | Touch Panel Pin   |
| 37 | XL   | Touch Panel Pin   |
| 38 | YU   | Touch Panel Pin   |
| 39 | LEDK | Backlight Cathode |
| 40 | LEDA | Backlight Anode   |

**5. OPTICAL CHARACTERISTICS**

| ITEM                        |  | SYMBOL        | CONDITIONS                       | SPECIFICATIONS |      |       | UNIT              | NOTE |
|-----------------------------|--|---------------|----------------------------------|----------------|------|-------|-------------------|------|
|                             |  |               |                                  | MIN            | TYP. | MAX   |                   |      |
| Luminance                   |  | L             | Il=40mA                          | 320            | 400  |       | Cd/m <sup>2</sup> |      |
| Contrast Ratio              |  | CR            | θ =0°<br>VIEWING<br>NORMAL ANGLE | 640            | 800  |       |                   |      |
| Response Time               |  | Ton +<br>Toff |                                  |                | 30   | 40    | ms                |      |
| CIE<br>COLOUR<br>COORDINATE |  | RED           |                                  | XR             |      | 0.629 |                   |      |
|                             |  |               |                                  | YR             |      | 0.326 |                   |      |
|                             |  | GREEN         |                                  | XG             |      | 0.337 |                   |      |
|                             |  |               |                                  | YG             |      | 0.546 |                   |      |
|                             |  | BLUE          |                                  | XB             |      | 0.136 |                   |      |
|                             |  |               |                                  | YB             |      | 0.143 |                   |      |
|                             |  | WHITE         |                                  | XW             |      | 0.320 |                   |      |
|                             |  |               |                                  | YW             |      | 0.345 |                   |      |
| VIEWING<br>ANGLE            |  | Hor.          | θ x+                             | 70             | 80   |       | Degree            |      |
|                             |  |               | θ x-                             | 70             | 80   |       |                   |      |
|                             |  | Ver.          | θ y+                             | 70             | 80   |       |                   |      |
|                             |  |               | θ y-                             | 70             | 80   |       |                   |      |

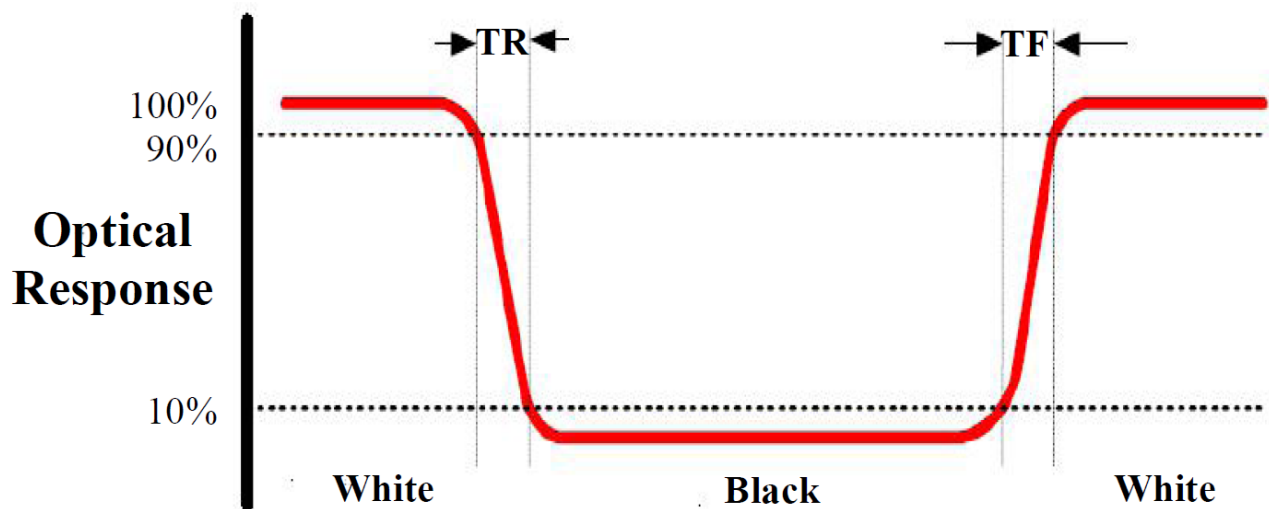
**Note 1: Definition of Viewing Angle  $\theta_x$  and  $\theta_y$ :**



**Note 2: Definition of contrast ratio CR:**

$$CR = \frac{\text{Luminance of white state}}{\text{Luminance of black state}}$$

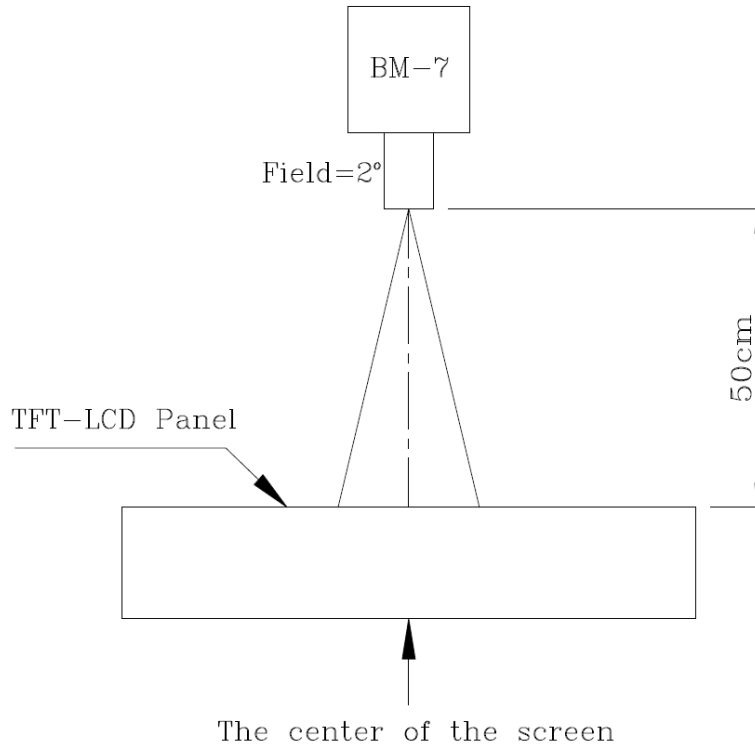
**Note 3: Definition of Response Time ( $T_r, T_f$ )**



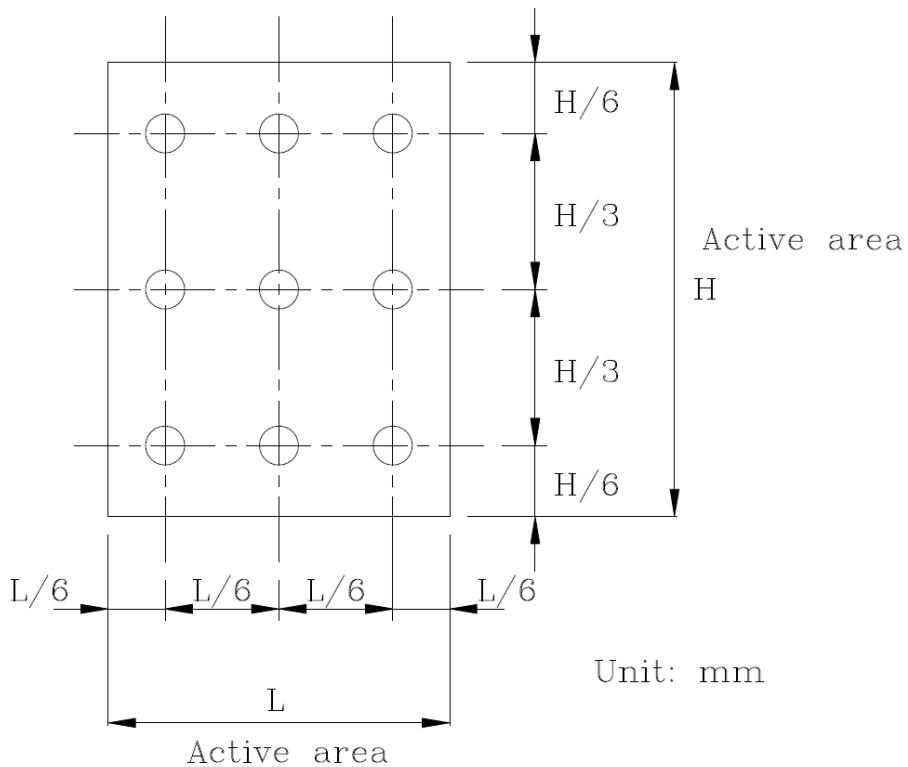
**Note 4: Definition of Luminance**

**①The Brightness Test Equipment Setup**

Field=2° (As measuring “black” image, field=2° is the best testing condition)



**②The Brightness Test Point Setup**



**6. ABSOLUTE MAXIMUM RATINGS**

| PARAMETER                | SYMBOL | MIN  | MAX | UNIT |
|--------------------------|--------|------|-----|------|
| Power Supply Voltage     | VDD    | -0.3 | 4.0 | V    |
| IO Supply Voltage        | VDDI   | -0.3 | 4.0 | V    |
| Supply Current (One LED) | I(LED) |      | 30  | mA   |
| Operating Temperature    | Top    | -30  | +85 | °C   |
| Storage Temperature      | Tst    | -30  | +85 | °C   |

Note: The absolute maximum rating values of this product are not allowed to be exceeded at any times. Should a module be used with any of the absolute maximum ratings exceeded, the characteristics of the module may not be recovered, or in an extreme case, the module may be permanently destroyed.

**7. ELECTRICAL CHARACTERISTICS**

**7.1 Input Power**

| ITEM                 | SYMBOL | MIN     | TYP. | MAX     | UNIT |
|----------------------|--------|---------|------|---------|------|
| Power Supply Voltage | VDD    | 3.0     | 3.3  | 3.6     | V    |
| IO Supply Voltage    | VDDI   | 3.0     | 3.3  | 3.6     | V    |
| Input Voltage        | Vil    | GND     | -    | 0.3VDDI | V    |
|                      | Vih    | 0.7VDDI | -    | VDDI    | V    |

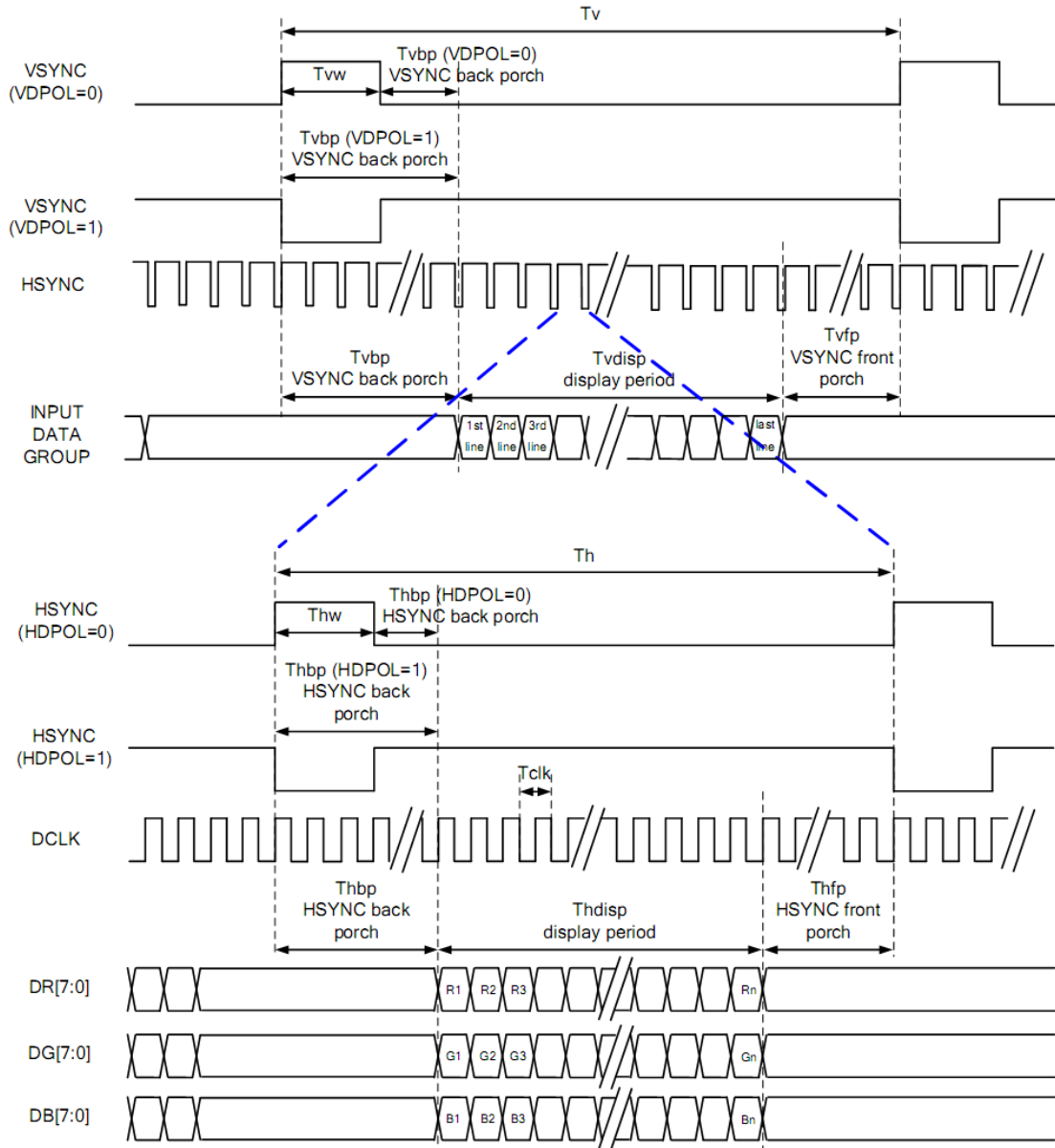
**7.2 Backlight Driving Conditions**

| ITEM                      | SYMBOL         | SPECIFICATIONS |        |     | UNIT | REMARK               |
|---------------------------|----------------|----------------|--------|-----|------|----------------------|
|                           |                | MIN            | TYP.   | MAX |      |                      |
| Voltage for LED Backlight | Vf             |                | 19.8   |     | V    | I <sub>L</sub> =40mA |
| Current for LED Backlight | I <sub>L</sub> |                | 40     |     | mA   |                      |
| Power Consumption         | P              |                | 0.792  |     | W    |                      |
| Led Lifetime              |                |                | 50,000 |     | Hr   | Note                 |

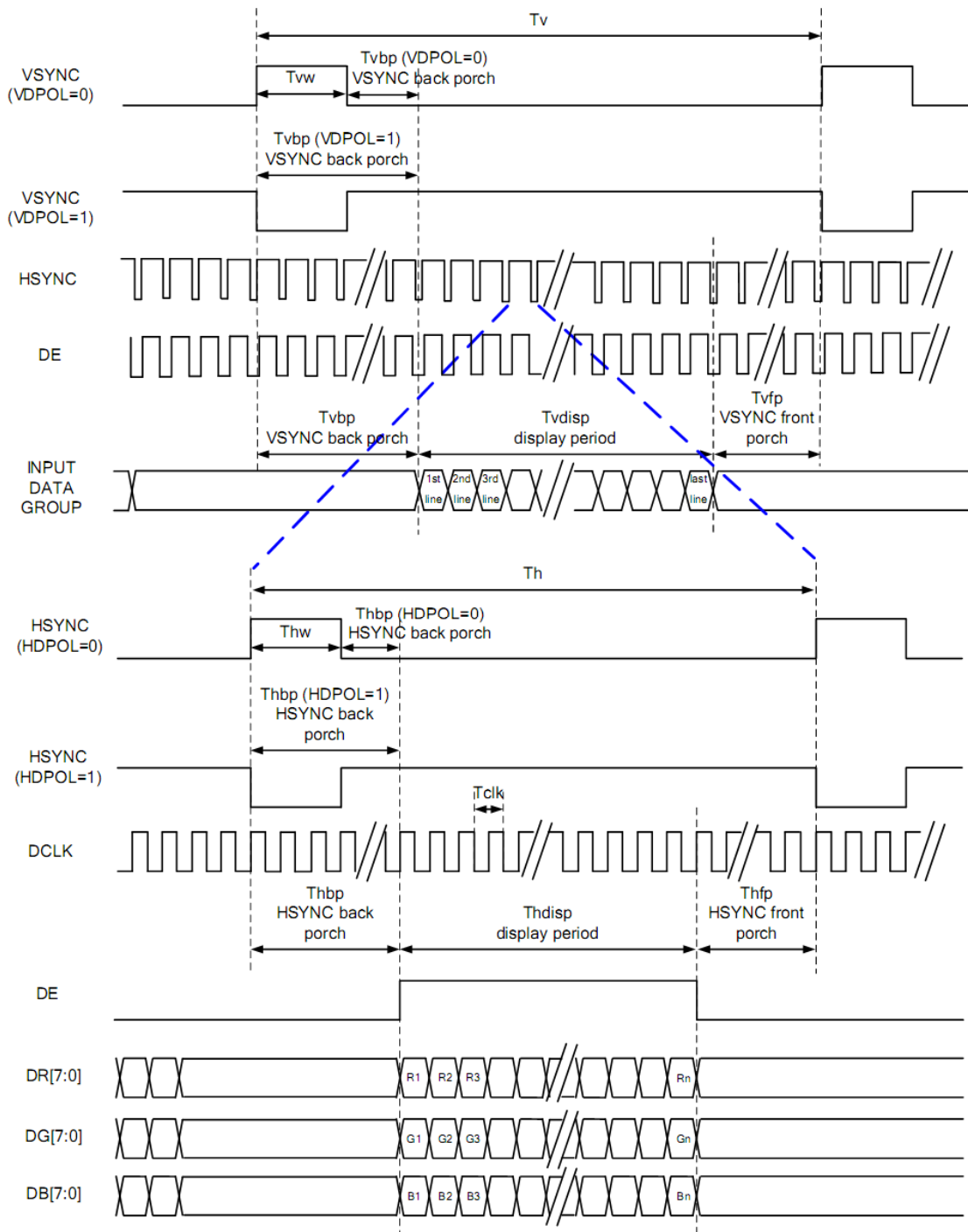
Note: brightness to be decreased to 50% of the initial value at ambient temperature TA=25°C

8. TIMING CHARACTERISTICS

8.1 RGB Interface — SYNC Mode

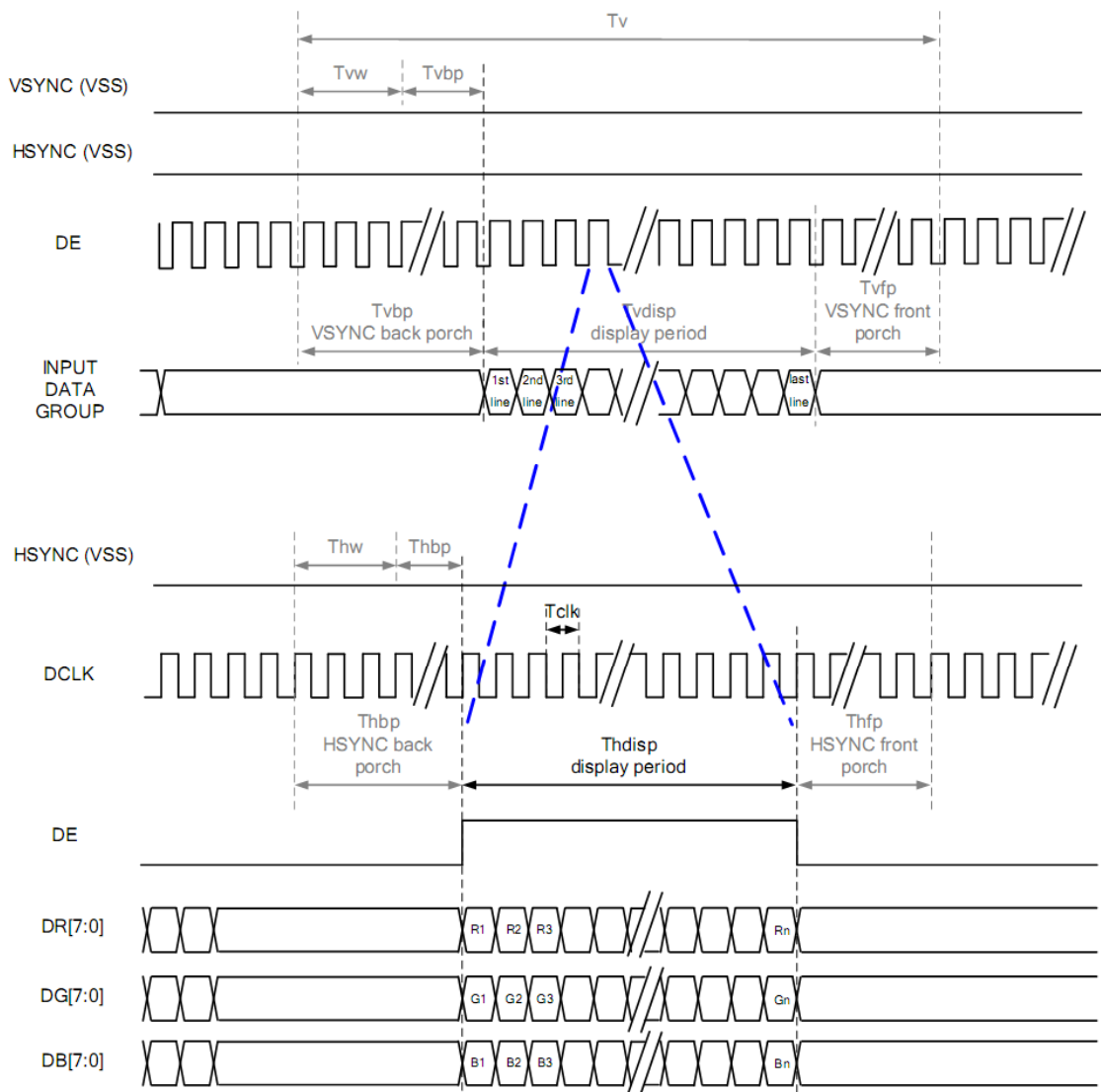


8.2. RGB Interface — SYNC-DE Mode





8.3. RGB Interface — DE Mode



| RGB Mode Selection Table | DCLK  | HSYNC | VSYNC | DE    |
|--------------------------|-------|-------|-------|-------|
| SYNC - DE Mode           | Input | Input | Input | Input |
| SYNC Mode                | Input | Input | Input | GND   |
| DE Mode                  | Input | GND   | GND   | Input |

Note: "Input" means these signals are driven by host side.

**8.4 Parallel 24 bit RGB Input Timing Table**

Parallel 24-bit RGB Input Timing (PVDD=VDD=VDDI= 3.3V, AGND= 0V, TA=25°C)

| 480RGB X 272 Resolution Timing Table |                |        |      |      |      |        |                       |
|--------------------------------------|----------------|--------|------|------|------|--------|-----------------------|
| Item                                 | Symbol         | Min.   | Typ. | Max. | Unit | Remark |                       |
| DCLK Frequency                       | Fclk           | 8      | 9    | 12   | MHz  |        |                       |
| DCLK Period                          | Tclk           | 83     | 111  | 125  | ns   |        |                       |
| HSYNC                                | Period Time    | Th     | 485  | 531  | 598  | DCLK   |                       |
|                                      | Display Period | Thdisp |      | 480  |      | DCLK   |                       |
|                                      | Back Porch     | Thbp   | 3    | 43   | 43   | DCLK   | By H_BLANKING setting |
|                                      | Front Porch    | Thfp   | 2    | 8    | 75   | DCLK   |                       |
|                                      | Pulse Width    | Thw    | 2    | 4    | 43   | DCLK   |                       |
| VSYNC                                | Period Time    | Tv     | 276  | 292  | 321  | HSYNC  |                       |
|                                      | Display Period | Tvdisp |      | 272  |      | HSYNC  |                       |
|                                      | Back Porch     | Tvbp   | 2    | 12   | 12   | HSYNC  | By V_BLANKING setting |
|                                      | Front Porch    | Tvfp   | 2    | 8    | 37   | HSYNC  |                       |
|                                      | Pulse Width    | Tvw    | 2    | 4    | 12   | HSYNC  |                       |

*Note: It is necessary to keep Tvbp =12 and Thbp =43 in sync mode. DE mode is unnecessary to keep it.*

**9. RELIABILITY TEST**

| <b>NO.</b> | <b>TEST ITEM</b>                               | <b>DESCRIPTION</b>      |
|------------|------------------------------------------------|-------------------------|
| 1          | High Temperature Operation                     | Ta=+85°C, 240hrs        |
| 2          | Low Temperature Operation                      | Ta=-30°C, 240hrs        |
| 3          | High Temperature Storage                       | Ta=+85°C, 240hrs        |
| 4          | Low Temperature Storage                        | Ta=-30°C, 240hrs        |
| 5          | High Temperature and High Humidity (Operating) | Ta=+60°C, 90%RH, 240hrs |

**10. LCD MODULES HANDLING PRECAUTIONS**

- n** The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.
- n** If the display panel is damaged and the liquid crystal substance inside it leaks out, do not get any in your mouth. If the substance come into contact with your skin or clothes promptly wash it off using soap and water.
- n** Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.
- n** The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarize carefully.
- n** To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
  - Be sure to ground the body when handling the LCD module.
  - Tools required for assembly, such as soldering irons, must be properly grounded.
  - To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.
  - The LCD module is coated with a film to protect the display surface. Exercise care when peeling off this protective film since static electricity may be generated.
- n** Storage precautions  
When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps. Keep the modules in bags designed to prevent static electricity charging under low temperature / normal humidity conditions (avoid high temperature / high humidity and low temperatures below 0°C). Whenever possible, the LCD modules should be stored in the same conditions in which they were shipped from our company.

**11. OTHERS**

- n** Liquid crystals solidify at low temperature (below the storage temperature range) leading to defective orientation of liquid crystal or the generation of air bubbles (black or white). Air bubbles may also be generated if the module is subjected to a strong shock at a low temperature.
- n** If the LCD modules have been operating for a long time showing the same display patterns may remain on the screen as ghost images and a slight contrast irregularity may also appear. Abnormal operating status can be resumed to be normal condition by suspending use for some time. It should be noted that this phenomena does not adversely affect performance reliability.
- n** To minimize the performance degradation of the LCD modules resulting from caused by static electricity, etc. exercise care to avoid holding the following sections when handling the modules:
  - Exposed area of the printed circuit board
  - Terminal electrode sections.